



Be BIG. Be part of us.

We are extending our team and looking for a

Product Manager

to join us as soon as possible!

Ernst Benary Samenzucht GmbH is one of the leading flower breeding companies specializing in seed-raised annual, biennial and perennial plants. Our core business is developing and selling ornamental varieties for commercial plant production. We supply premium seed to international wholesalers in more than 120 countries worldwide and operate breeding and production facilities on various continents.

As product manager, you will be responsible for the life cycle management of the global Benary portfolio.

Your job duties

- Accountable for the product life cycle management process
- Actively support the global Portfolio Team to insure having the right product at the right time, at the right place and at the right cost
- Organize and coordinate the implementation of crop teams and crop business plans for key crops
- Develop and execute product launch plans for the Benary product pipeline
- Analyze market and competition information on a regular basis
- Support the global sales team by providing best in class Sales and Marketing tools
- Be responsible for the internal and external trial management in close cooperation with R&D and Sales
- Represent the company in the market place and be an ambassador for Benary genetics

Required qualifications and skills

- Have a bachelor degree in horticulture or adequate professional education
- Experience in the horticultural industry (2-5 years), preferably in the seed or youngplant business
- Excellent analytical and interpretation skills
- High degree of self-motivation and goal-orientation
- Communication skills and ability to be a team player
- High proficiency in the English language, other foreign languages are appreciated
- Willingness to travel frequently (mainly Europe and US)
- Passion for flowers and people

We offer you a job with responsible, varied tasks in a highly motivated, international and forward-thinking team. Personal and professional development awaits you. The company's global reach holds exciting opportunities in store for you. You will be surprised!

Have we piqued your interest?

Then apply by e-mail: job@benary.com

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